

## Message Text

CONFIDENTIAL

PAGE 01 JIDDA 04320 160744Z

11

ACTION TRSE-00

INFO OCT-01 NEA-10 ISO-00 COME-00 EB-07 OTPE-00 CIAE-00

INR-07 NSAE-00 /025 W

----- 052280

P 160633Z JUN 75

FM AMEMBASSY JIDDA

TO SECSTATE WASHDC PRIORITY 1576

C O N F I D E N T I A L JIDDA 4320

E.O. 11652: GDS

TAGS: USSAEC, ETEL, SA, US

SUBJECT: SAUDI T.V. TRANSMISSION SYSTEM

REF STATE 131243

1. EMBASSY AGREES THAT SOME OF CESARO VERSION OF SAUDI LONGING TO SWITCH TO U.S. SOURCE MAY BE SELF-SERVING. NEVERTHELESS, HE IS CORRECT IN THAT THE SAG GAVE EVERY INDICATION OF WISHING TO CHOOSE U.S. RATHER THAN SECAM COLOR TELEVISION SYSTEM. THEY WERE INDEED BOUND BY KING FAISAL'S WORD TO THE FRENCH, AGAINST MINCOMMUNICATION ADVICE.

2. WHILE WE WOULD NOT LIKE TO HOLD OUT EVEN THE REMOTEST POSSIBILITY THAT THE SAUDIS WOULD REVERSE THEIR DECISION ON SECAM, IT WOULD CERTAINLY BE WORTHWHILE TO ARRANGE A SEMINAR SUCH AS CESARO SUGGESTS. WE ASSUME, OF COURSE, THAT SEMINAR WILL BE AT TCOM AND/OR OTHER CORPORATIONS' EXPENSE AND NOT BE BILLED TO THE SAUDIS UNDER THE TCA. IF THAT ASSUMPTION IS CORRECT WE SUGGEST THAT THE EMBASSY AND JOINT ECONOMIC COMMISSION REPS NOW IN RIYADH BE AUTHORIZED TO BROACH THE SUBJECT AND GIVEN MORE DETAILS ON FORMAT AND CONTENT OF SEMINAR.

AKINS

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TELEVISION BROADCASTING, CONTRACTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 16 JUN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** ShawDG  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975JIDDA04320  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** GS  
**Errors:** N/A  
**Film Number:** D750208-0812  
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**Office:** ACTION TRSE  
**Original Classification:** CONFIDENTIAL  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** CONFIDENTIAL  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 STATE 131243  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 19 AUG 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <19 AUG 2003 by WorrelSW>; APPROVED <22 DEC 2003 by ShawDG>  
**Review Markings:**

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**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** SAUDI T.V. TRANSMISSION SYSTEM  
**TAGS:** ETEL, SA, US, USSAEC  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006